

He took twelve ordinary men and poured His life into them 24-7-365 for three years. In that brief time they were trained and transformed to assume leadership of the most important movement in the history of mankind. This Master Leader remains the most effective leadership role model of all time. His name is **Jesus**.

Lead Like Jesus captures the focus and simplicity of this exciting, fresh, and promising movement. *Lead Like Jesus* believes that leadership is a process of influence. Anytime you seek to influence the thinking, behavior, or development of people toward accomplishing a goal in their personal or professional lives, you are taking on the role of a leader.

There is one perfect leadership role model you can trust, and His name is Jesus.

Lead Like Jesus exists to “inspire and equip people to *Lead Like Jesus* in order to restore joy in work and family. In the fulfillment of this purpose, the ministry provides products, services and events designed to stimulate and encourage transformation beginning with individuals and extending to homes, communities organizations, and nations.

“After studying both the theory and practice of leadership for more than 35 years, I have found that Jesus of Nazareth is the greatest leadership role model of all time.”

Ken Blanchard
Co-Founder, *Lead Like Jesus*
Co-Author, *The One Minute Manager* and
Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Time

LEAD LIKE **Jesus**™

1229 Augusta West Parkway
Augusta, GA 30909
Phone: 800.383.6890 Fax: 706.863.9372
www.LeadLikeJesus.com

Lead Like Jesus is a ministry recognized as tax-exempt under Internal Revenue Code section 501(c)(3).



© Max Greiner, Jr. Kerrville, TX

LEAD LIKE **Jesus**™

Leadership Encounter Workshop

This interactive program, based on the leadership model of Jesus, is designed to help leaders find new fulfillment and effectiveness in creating long-term value and positive change in both their personal and professional relationships.

*The greatest among you will be your servant.
For whoever exalts himself will be humbled,
and whoever humbles himself will be exalted.
Matthew 23:11-12*

The Leadership Encounter Workshop affords participants an interactive 2-day experience designed to introduce them to “Lead Like Jesus” and begin the transformation process of becoming a servant leader.

*Jesus called them together and said, “You know that the rulers of the Gentiles lord it over them, and their high officials exercise authority over them. **Not so with you.** Instead, whoever wants to become great among you must be your servant, and whoever wants to be first must be your slave—just as the Son of Man did not come to be served, but to serve, and to give his life as a ransom for many.”* Matthew 20:25-28

People of faith and anyone else searching for a relevant and effective role model for their own day-to-day leadership will be challenged as never before to look at Jesus in a new and life-changing way. You will learn about the barriers to effective leadership and the power of the heart, head, hands, and habits of leading like Jesus.

What does Lead Like Jesus Mean?

It doesn't mean the bottom line, or looking good to Wall Street, or being praised by your peers. It's not about getting the credit, or the promotions, or the raises. It's about working with those you lead to get results in a way that honors God.

It's about People, Service and Results. It's a new way of leading based on the teachings of Jesus, the greatest leader of all time. He gave his followers a vision of something greater than themselves. He consistently reminded them of the long-term effects of their work. He allowed those around Him to fail, but held them accountable. He redirected them. He forgave them, and He inspired the best in others. The result? He started a movement that continues to thrive more than 2000 years later.

What can you expect from a Leadership Encounter?

- To learn how to apply the powerful and practical leadership principles of Jesus to real life challenges
- To explore your own personal leadership motivation, thinking, behavior and habits in light of the mandate to Lead Like Jesus
- To find an effective and practical way to live your faith at work, at home, and in all your relationships
- To create a positive leadership legacy for those who will follow in your footsteps
- To be challenged to develop a personal next step and long-range plan to integrate Lead Like Jesus into all elements of your leadership activity

A Leadership Encounter Workshop

Offered by Leadership Development

Baptist General Convention of Oklahoma

For more information contact:

Brett Selby
405.942.3000, X-4400
bselby@bgco.org



The Leadership Encounter with Jesus Workshop is a 2 day experience.

Workbooks are \$ 25 per person. The conference itself is free, a ministry provided by your gifts to the Cooperative Program.

Meet Your Facilitator

Brett Selby is the Leadership Development Specialist for the Baptist General Convention of Oklahoma. Previously, he served as a Church Consultant in the Church Resources Division of LifeWay Christian Resources of the Southern Baptist Convention. A native of Oklahoma, Brett is a graduate of Midwestern Baptist Theological Seminary, Kansas City, Missouri, where he earned a Doctor of Ministry. He also holds a Master of Divinity from Southwestern Baptist Theological Seminary, Fort Worth, Texas as well as a Bachelor of Arts from Oklahoma Baptist University, Shawnee, Oklahoma. In addition to his denominational service, Brett served sixteen years as a pastor in Oklahoma, his last pastorate being Surrey Hills Baptist Church, Yukon, Oklahoma. He and his wife Brenda have two sons, Riley and Parker.

He took twelve ordinary men and poured His life into them 24-7-365 for three years. In that brief time they were trained and transformed to assume leadership of the most important movement in the history of mankind. This Master Leader remains the most effective leadership role model of all time. His name is **Jesus**.

Lead Like Jesus captures the focus and simplicity of this exciting, fresh, and promising movement. *Lead Like Jesus* believes that leadership is a process of influence. Anytime you seek to influence the thinking, behavior, or development of people toward accomplishing a goal in their personal or professional lives, you are taking on the role of a leader.

There is one perfect leadership role model you can trust, and His name is Jesus.

Lead Like Jesus exists to “inspire and equip people to *Lead Like Jesus* in order to restore joy in work and family. In the fulfillment of this purpose, the ministry provides products, services and events designed to stimulate and encourage transformation beginning with individuals and extending to homes, communities organizations, and nations.

“After studying both the theory and practice of leadership for more than 35 years, I have found that Jesus of Nazareth is the greatest leadership role model of all time.”

Ken Blanchard
Co-Founder, *Lead Like Jesus*
Co-Author, *The One Minute Manager* and
Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Time

LEAD LIKE **Jesus**™

1229 Augusta West Parkway
Augusta, GA 30909
Phone: 800.383.6890 Fax: 706.863.9372
www.LeadLikeJesus.com

Lead Like Jesus is a ministry recognized as tax-exempt under Internal Revenue Code section 501(c)(3).



© Max Greiner, Jr. Kerrville, TX

LEAD LIKE **Jesus**™

Leadership Encounter Workshop

This interactive program, based on the leadership model of Jesus, is designed to help leaders find new fulfillment and effectiveness in creating long-term value and positive change in both their personal and professional relationships.

*The greatest among you will be your servant.
For whoever exalts himself will be humbled,
and whoever humbles himself will be exalted.
Matthew 23:11-12*

The Leadership Encounter Workshop affords participants an interactive 2-day experience designed to introduce them to “Lead Like Jesus” and begin the transformation process of becoming a servant leader.

*Jesus called them together and said, “You know that the rulers of the Gentiles lord it over them, and their high officials exercise authority over them. **Not so with you.** Instead, whoever wants to become great among you must be your servant, and whoever wants to be first must be your slave—just as the Son of Man did not come to be served, but to serve, and to give his life as a ransom for many.”* Matthew 20:25-28

People of faith and anyone else searching for a relevant and effective role model for their own day-to-day leadership will be challenged as never before to look at Jesus in a new and life-changing way. You will learn about the barriers to effective leadership and the power of the heart, head, hands, and habits of leading like Jesus.

What does Lead Like Jesus Mean?

It doesn't mean the bottom line, or looking good to Wall Street, or being praised by your peers. It's not about getting the credit, or the promotions, or the raises. It's about working with those you lead to get results in a way that honors God.

It's about People, Service and Results. It's a new way of leading based on the teachings of Jesus, the greatest leader of all time. He gave his followers a vision of something greater than themselves. He consistently reminded them of the long-term effects of their work. He allowed those around Him to fail, but held them accountable. He redirected them. He forgave them, and He inspired the best in others. The result? He started a movement that continues to thrive more than 2000 years later.

What can you expect from a Leadership Encounter?

- To learn how to apply the powerful and practical leadership principles of Jesus to real life challenges
- To explore your own personal leadership motivation, thinking, behavior and habits in light of the mandate to Lead Like Jesus
- To find an effective and practical way to live your faith at work, at home, and in all your relationships
- To create a positive leadership legacy for those who will follow in your footsteps
- To be challenged to develop a personal next step and long-range plan to integrate Lead Like Jesus into all elements of your leadership activity

A Leadership Encounter Workshop

Offered by Leadership Development

Baptist General Convention of Oklahoma

For more information contact:

Brett Selby
405.942.3000, X-4400
bselby@bgco.org



The Leadership Encounter with Jesus Workshop is a 2 day experience.

Workbooks are \$ 25 per person. The conference itself is free, a ministry provided by your gifts to the Cooperative Program.

Meet Your Facilitator

Brett Selby is the Leadership Development Specialist for the Baptist General Convention of Oklahoma. Previously, he served as a Church Consultant in the Church Resources Division of LifeWay Christian Resources of the Southern Baptist Convention. A native of Oklahoma, Brett is a graduate of Midwestern Baptist Theological Seminary, Kansas City, Missouri, where he earned a Doctor of Ministry. He also holds a Master of Divinity from Southwestern Baptist Theological Seminary, Fort Worth, Texas as well as a Bachelor of Arts from Oklahoma Baptist University, Shawnee, Oklahoma. In addition to his denominational service, Brett served sixteen years as a pastor in Oklahoma, his last pastorate being Surrey Hills Baptist Church, Yukon, Oklahoma. He and his wife Brenda have two sons, Riley and Parker.

He took twelve ordinary men and poured His life into them 24-7-365 for three years. In that brief time they were trained and transformed to assume leadership of the most important movement in the history of mankind. This Master Leader remains the most effective leadership role model of all time. His name is **Jesus**.

Lead Like Jesus captures the focus and simplicity of this exciting, fresh, and promising movement. *Lead Like Jesus* believes that leadership is a process of influence. Anytime you seek to influence the thinking, behavior, or development of people toward accomplishing a goal in their personal or professional lives, you are taking on the role of a leader.

There is one perfect leadership role model you can trust, and His name is Jesus.

Lead Like Jesus exists to “inspire and equip people to *Lead Like Jesus* in order to restore joy in work and family. In the fulfillment of this purpose, the ministry provides products, services and events designed to stimulate and encourage transformation beginning with individuals and extending to homes, communities organizations, and nations.

“After studying both the theory and practice of leadership for more than 35 years, I have found that Jesus of Nazareth is the greatest leadership role model of all time.”

Ken Blanchard
Co-Founder, *Lead Like Jesus*
Co-Author, *The One Minute Manager* and
Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Time

LEAD LIKE **Jesus**™

1229 Augusta West Parkway
Augusta, GA 30909
Phone: 800.383.6890 Fax: 706.863.9372
www.LeadLikeJesus.com

Lead Like Jesus is a ministry recognized as tax-exempt under Internal Revenue Code section 501(c)(3).



© Max Greiner, Jr. Kerrville, TX

LEAD LIKE **Jesus**™

Leadership Encounter Workshop

This interactive program, based on the leadership model of Jesus, is designed to help leaders find new fulfillment and effectiveness in creating long-term value and positive change in both their personal and professional relationships.

*The greatest among you will be your servant.
For whoever exalts himself will be humbled,
and whoever humbles himself will be exalted.
Matthew 23:11-12*

The Leadership Encounter Workshop affords participants an interactive 2-day experience designed to introduce them to “Lead Like Jesus” and begin the transformation process of becoming a servant leader.

*Jesus called them together and said, “You know that the rulers of the Gentiles lord it over them, and their high officials exercise authority over them. **Not so with you.** Instead, whoever wants to become great among you must be your servant, and whoever wants to be first must be your slave—just as the Son of Man did not come to be served, but to serve, and to give his life as a ransom for many.” Matthew 20:25-28*

People of faith and anyone else searching for a relevant and effective role model for their own day-to-day leadership will be challenged as never before to look at Jesus in a new and life-changing way. You will learn about the barriers to effective leadership and the power of the heart, head, hands, and habits of leading like Jesus.

What does Lead Like Jesus Mean?

It doesn't mean the bottom line, or looking good to Wall Street, or being praised by your peers. It's not about getting the credit, or the promotions, or the raises. It's about working with those you lead to get results in a way that honors God.

It's about People, Service and Results. It's a new way of leading based on the teachings of Jesus, the greatest leader of all time. He gave his followers a vision of something greater than themselves. He consistently reminded them of the long-term effects of their work. He allowed those around Him to fail, but held them accountable. He redirected them. He forgave them, and He inspired the best in others. The result? He started a movement that continues to thrive more than 2000 years later.

What can you expect from a Leadership Encounter?

- To learn how to apply the powerful and practical leadership principles of Jesus to real life challenges
- To explore your own personal leadership motivation, thinking, behavior and habits in light of the mandate to Lead Like Jesus
- To find an effective and practical way to live your faith at work, at home, and in all your relationships
- To create a positive leadership legacy for those who will follow in your footsteps
- To be challenged to develop a personal next step and long-range plan to integrate Lead Like Jesus into all elements of your leadership activity

A Leadership Encounter Workshop

Offered by Leadership Development

Baptist General Convention of Oklahoma

For more information contact:

Brett Selby
405.942.3000, X-4400
bselby@bgco.org



The Leadership Encounter with Jesus Workshop is a 2 day experience.

Workbooks are \$ 25 per person. The conference itself is free, a ministry provided by your gifts to the Cooperative Program.

Meet Your Facilitator

Brett Selby is the Leadership Development Specialist for the Baptist General Convention of Oklahoma. Previously, he served as a Church Consultant in the Church Resources Division of LifeWay Christian Resources of the Southern Baptist Convention. A native of Oklahoma, Brett is a graduate of Midwestern Baptist Theological Seminary, Kansas City, Missouri, where he earned a Doctor of Ministry. He also holds a Master of Divinity from Southwestern Baptist Theological Seminary, Fort Worth, Texas as well as a Bachelor of Arts from Oklahoma Baptist University, Shawnee, Oklahoma. In addition to his denominational service, Brett served sixteen years as a pastor in Oklahoma, his last pastorate being Surrey Hills Baptist Church, Yukon, Oklahoma. He and his wife Brenda have two sons, Riley and Parker.

He took twelve ordinary men and poured His life into them 24-7-365 for three years. In that brief time they were trained and transformed to assume leadership of the most important movement in the history of mankind. This Master Leader remains the most effective leadership role model of all time. His name is **Jesus**.

Lead Like Jesus captures the focus and simplicity of this exciting, fresh, and promising movement. *Lead Like Jesus* believes that leadership is a process of influence. Anytime you seek to influence the thinking, behavior, or development of people toward accomplishing a goal in their personal or professional lives, you are taking on the role of a leader.

There is one perfect leadership role model you can trust, and His name is Jesus.

Lead Like Jesus exists to “inspire and equip people to *Lead Like Jesus* in order to restore joy in work and family. In the fulfillment of this purpose, the ministry provides products, services and events designed to stimulate and encourage transformation beginning with individuals and extending to homes, communities organizations, and nations.

“After studying both the theory and practice of leadership for more than 35 years, I have found that Jesus of Nazareth is the greatest leadership role model of all time.”

Ken Blanchard
Co-Founder, *Lead Like Jesus*
Co-Author, *The One Minute Manager* and
Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Time

LEAD LIKE **Jesus**™

1229 Augusta West Parkway
Augusta, GA 30909
Phone: 800.383.6890 Fax: 706.863.9372
www.LeadLikeJesus.com

Lead Like Jesus is a ministry recognized as tax-exempt under Internal Revenue Code section 501(c)(3).



© Max Greiner, Jr. Kerrville, TX

LEAD LIKE **Jesus**™

Leadership Encounter Workshop

This interactive program, based on the leadership model of Jesus, is designed to help leaders find new fulfillment and effectiveness in creating long-term value and positive change in both their personal and professional relationships.

The greatest among you will be your servant. For whoever exalts himself will be humbled, and whoever humbles himself will be exalted.
Matthew 23:11-12

The Leadership Encounter Workshop affords participants an interactive 2-day experience designed to introduce them to “Lead Like Jesus” and begin the transformation process of becoming a servant leader.

*Jesus called them together and said, “You know that the rulers of the Gentiles lord it over them, and their high officials exercise authority over them. **Not so with you.** Instead, whoever wants to become great among you must be your servant, and whoever wants to be first must be your slave—just as the Son of Man did not come to be served, but to serve, and to give his life as a ransom for many.”* Matthew 20:25-28

People of faith and anyone else searching for a relevant and effective role model for their own day-to-day leadership will be challenged as never before to look at Jesus in a new and life-changing way. You will learn about the barriers to effective leadership and the power of the heart, head, hands, and habits of leading like Jesus.

What does Lead Like Jesus Mean?

It doesn't mean the bottom line, or looking good to Wall Street, or being praised by your peers. It's not about getting the credit, or the promotions, or the raises. It's about working with those you lead to get results in a way that honors God.

It's about People, Service and Results. It's a new way of leading based on the teachings of Jesus, the greatest leader of all time. He gave his followers a vision of something greater than themselves. He consistently reminded them of the long-term effects of their work. He allowed those around Him to fail, but held them accountable. He redirected them. He forgave them, and He inspired the best in others. The result? He started a movement that continues to thrive more than 2000 years later.

What can you expect from a Leadership Encounter?

- To learn how to apply the powerful and practical leadership principles of Jesus to real life challenges
- To explore your own personal leadership motivation, thinking, behavior and habits in light of the mandate to Lead Like Jesus
- To find an effective and practical way to live your faith at work, at home, and in all your relationships
- To create a positive leadership legacy for those who will follow in your footsteps
- To be challenged to develop a personal next step and long-range plan to integrate Lead Like Jesus into all elements of your leadership activity

A Leadership Encounter Workshop

Offered by Leadership Development

Baptist General Convention of Oklahoma

For more information contact:

Brett Selby
405.942.3000, X-4400
bselby@bgco.org



The Leadership Encounter with Jesus Workshop is a 2 day experience.

Workbooks are \$ 25 per person. The conference itself is free, a ministry provided by your gifts to the Cooperative Program.

Meet Your Facilitator

Brett Selby is the Leadership Development Specialist for the Baptist General Convention of Oklahoma. Previously, he served as a Church Consultant in the Church Resources Division of LifeWay Christian Resources of the Southern Baptist Convention. A native of Oklahoma, Brett is a graduate of Midwestern Baptist Theological Seminary, Kansas City, Missouri, where he earned a Doctor of Ministry. He also holds a Master of Divinity from Southwestern Baptist Theological Seminary, Fort Worth, Texas as well as a Bachelor of Arts from Oklahoma Baptist University, Shawnee, Oklahoma. In addition to his denominational service, Brett served sixteen years as a pastor in Oklahoma, his last pastorate being Surrey Hills Baptist Church, Yukon, Oklahoma. He and his wife Brenda have two sons, Riley and Parker.

He took twelve ordinary men and poured His life into them 24-7-365 for three years. In that brief time they were trained and transformed to assume leadership of the most important movement in the history of mankind. This Master Leader remains the most effective leadership role model of all time. His name is **Jesus**.

Lead Like Jesus captures the focus and simplicity of this exciting, fresh, and promising movement. *Lead Like Jesus* believes that leadership is a process of influence. Anytime you seek to influence the thinking, behavior, or development of people toward accomplishing a goal in their personal or professional lives, you are taking on the role of a leader.

There is one perfect leadership role model you can trust, and His name is Jesus.

Lead Like Jesus exists to “inspire and equip people to *Lead Like Jesus* in order to restore joy in work and family. In the fulfillment of this purpose, the ministry provides products, services and events designed to stimulate and encourage transformation beginning with individuals and extending to homes, communities organizations, and nations.

“After studying both the theory and practice of leadership for more than 35 years, I have found that Jesus of Nazareth is the greatest leadership role model of all time.”

Ken Blanchard
Co-Founder, *Lead Like Jesus*
Co-Author, *The One Minute Manager* and
Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Time

LEAD LIKE **Jesus**™

1229 Augusta West Parkway
Augusta, GA 30909
Phone: 800.383.6890 Fax: 706.863.9372
www.LeadLikeJesus.com

Lead Like Jesus is a ministry recognized as tax-exempt under Internal Revenue Code section 501(c)(3).



© Max Greiner, Jr. Kerrville, TX

LEAD LIKE **Jesus**™

Leadership Encounter Workshop

This interactive program, based on the leadership model of Jesus, is designed to help leaders find new fulfillment and effectiveness in creating long-term value and positive change in both their personal and professional relationships.

*The greatest among you will be your servant.
For whoever exalts himself will be humbled,
and whoever humbles himself will be exalted.
Matthew 23:11-12*

The Leadership Encounter Workshop affords participants an interactive 2-day experience designed to introduce them to “Lead Like Jesus” and begin the transformation process of becoming a servant leader.

*Jesus called them together and said, “You know that the rulers of the Gentiles lord it over them, and their high officials exercise authority over them. **Not so with you.** Instead, whoever wants to become great among you must be your servant, and whoever wants to be first must be your slave—just as the Son of Man did not come to be served, but to serve, and to give his life as a ransom for many.”* Matthew 20:25-28

People of faith and anyone else searching for a relevant and effective role model for their own day-to-day leadership will be challenged as never before to look at Jesus in a new and life-changing way. You will learn about the barriers to effective leadership and the power of the heart, head, hands, and habits of leading like Jesus.

What does Lead Like Jesus Mean?

It doesn't mean the bottom line, or looking good to Wall Street, or being praised by your peers. It's not about getting the credit, or the promotions, or the raises. It's about working with those you lead to get results in a way that honors God.

It's about People, Service and Results. It's a new way of leading based on the teachings of Jesus, the greatest leader of all time. He gave his followers a vision of something greater than themselves. He consistently reminded them of the long-term effects of their work. He allowed those around Him to fail, but held them accountable. He redirected them. He forgave them, and He inspired the best in others. The result? He started a movement that continues to thrive more than 2000 years later.

What can you expect from a Leadership Encounter?

- To learn how to apply the powerful and practical leadership principles of Jesus to real life challenges
- To explore your own personal leadership motivation, thinking, behavior and habits in light of the mandate to Lead Like Jesus
- To find an effective and practical way to live your faith at work, at home, and in all your relationships
- To create a positive leadership legacy for those who will follow in your footsteps
- To be challenged to develop a personal next step and long-range plan to integrate Lead Like Jesus into all elements of your leadership activity

A Leadership Encounter Workshop

Offered by Leadership Development

Baptist General Convention of Oklahoma

For more information contact:

Brett Selby
405.942.3000, X-4400
bselby@bgco.org



The Leadership Encounter with Jesus Workshop is a 2 day experience.

Workbooks are \$ 25 per person. The conference itself is free, a ministry provided by your gifts to the Cooperative Program.

Meet Your Facilitator

Brett Selby is the Leadership Development Specialist for the Baptist General Convention of Oklahoma. Previously, he served as a Church Consultant in the Church Resources Division of LifeWay Christian Resources of the Southern Baptist Convention. A native of Oklahoma, Brett is a graduate of Midwestern Baptist Theological Seminary, Kansas City, Missouri, where he earned a Doctor of Ministry. He also holds a Master of Divinity from Southwestern Baptist Theological Seminary, Fort Worth, Texas as well as a Bachelor of Arts from Oklahoma Baptist University, Shawnee, Oklahoma. In addition to his denominational service, Brett served sixteen years as a pastor in Oklahoma, his last pastorate being Surrey Hills Baptist Church, Yukon, Oklahoma. He and his wife Brenda have two sons, Riley and Parker.